

Tupperware®

September 2021 Party Perks



Tupperware

Overview/Positioning

September Monthly Focus: Leadership Development



Leadership Development

WHEN: August 26th – September 29th

WHO: Consultants*

HOW: Qualify for Manager or higher title in September, title effective October

AWARD: Chef Series II 3.2-Qt./3L Sauteuse with Glass Cover, a **\$319 value** for **\$40**

*All Consultants are eligible to achieve, regardless if they have previously held a Manager title or higher. Qualify for Manager or higher title in September, title effective October.

Note: All awards are subject to substitution.

**Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.*



Leadership Development

WHEN: August 26th – September 29th

WHO: Directors – Organization Leaders

HOW: Promote 1 or more Managers from your team and be paid as a Director or higher in September

AWARD: Chef Series II 3.2-Qt./3L Sauteuse with Glass Cover, a **\$319 value** for **\$40**

Note: All awards are subject to substitution.

**Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.*



First Order Reward

WHEN: August 26th – September 29th

WHO: New Consultants who join the business during the September sales month

HOW: Join during August 26th – September 29th and achieve your first order of \$50 in September

AWARD: New! Recycled Microfiber Towel Set, a **\$113 value** for **\$25** with their first order of \$50 or more in September



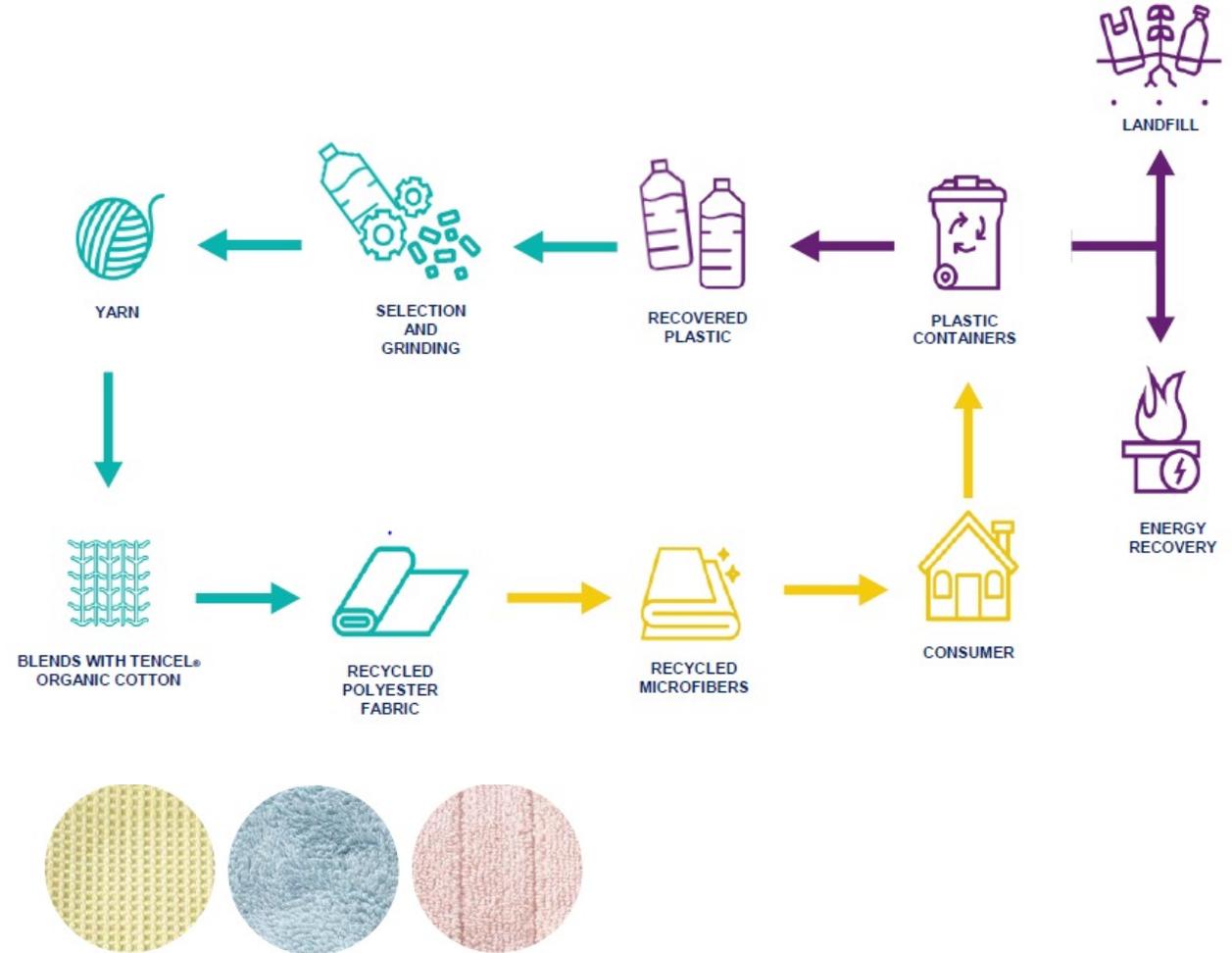
Includes the Recycled Microfiber Window Towels, Recycled Microfiber Multipurpose towels, Recycled Microfiber Dust Towels, Microfiber Mop Towel and Recycled Microfiber Eyeglass Towels

*New Consultants qualify for this award when they achieve total personal sales of \$40/\$50 in the September Sales month.
Note: All awards are subject to substitution. First Order reward and Hand in Hand reward are available after the month closes.
Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.



Why the Recycled Microfiber Towel Set?

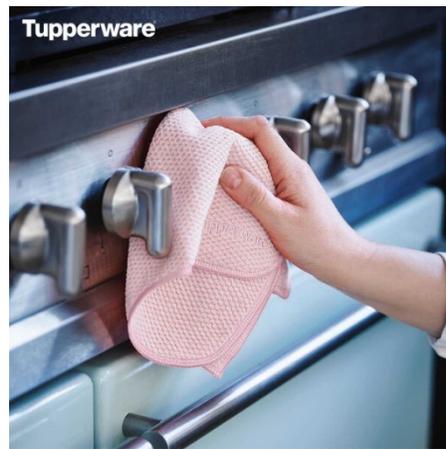
- Made of 80% recycled material post-consumer sourced with same performance as the current range.
- Clean your house, including glass surfaces, quickly and efficiently. Microfiber towels are perfect for drying or cleaning, and are able to absorb and retain water efficiently.
- The Recycled Microfibers don't need to be used with chemical products to clean. They are more economical and eco-friendly.
- Special weaving and reinforced edges create a higher quality product that lasts longer than other products. Durable, economical and machine washable so that they can be used over and over again.
- A texture for every task. The Microfibers are available in a range of textures, sizes, weaves and patterns. Some of our microfibers even have two different sides for different functions.



Why the Recycled Microfiber Towel Set?



DUST TOWEL (80% Recycled Polyester - 20% Virgin Polyamide)
Double-density sheared terry – This high quality towel is very soft and its long weaves enhance its electrostatic properties. One side has longer soft fibers for maximum dust pickup and the slightly shorter pile of the other side is preferred for buffing and polishing. You may also use it for car interiors, TVs, mobiles or computer screens and keyboards.
TIP! *To catch dust even more efficiently with your Microfiber, fold it in two, hold it on opposite ends and rub the ends against each other. This movement will create static attraction for the dust.*



MULTI-PURPOSE TOWEL (80% Recycled Polyester - 20% Virgin Polyamide)
Mixing weaves – Cleaning and polishing, wet or dry, without streaks or residue! Its special weave has strong scrubbing power and super absorbency and can polish at the same time. This cloth can be used for almost anything, from your kitchen to your bathroom, helping you to create a healthier environment. You can use it dry to polish and wet to gently clean and remove particles and grease residue.



2-SIDED MOP Front Side (80% Recycled Polyester - 20% Virgin Nylon); Back Side (80% Recycled Polyester - 20% Virgin Nylon)
The double-sided Microfiber mop comes with increased thickness, absorbs even more water and offers top performance while cleaning. Use it dry to mop up on the soft side and wet to clean on the scrub side.



WINDOW TOWEL (80% Recycled Polyester - 20% Virgin Polyamide)
Waffle weave – The “honeycomb” texture makes this towel excellent for washing windows, glass and shiny surfaces without detergent while minimizing streaking at the same time. The high absorbency eliminates drops of water that can dry and leave unsightly spots. This towel is virtually lint-free and leaves your glass and polished surfaces perfectly clean. You can also use it wet to remove condensation.



EYE GLASS TOWEL (80% Recycled Polyester - 20% Virgin Polyamide)
Satin weave or suede weave – A tightly woven, soft, smooth and silky finished weave. Known for its more unique uses: cleans and polishes CDs, eyeglasses, camera lenses, silver, musical instruments, fine wood furniture and mobile phone screens. Perfect for the most delicate clear-coat surfaces.

Hand in Hand Reward

WHEN: August 26th – September 29th

WHO: All Independent Reps (Consultants through Business Leaders)

HOW: Welcome 1+ new recruit in September who submits sales of \$50+ by September 29

AWARD: Get a Tupperware Home Diffuser and Tupperware Home Essentials Oil: Happy Breeze and Spring Bloom, a **\$96 value** for **\$25**. Limit 1.



*Note: All awards are subject to substitution. First Order reward and Hand in Hand reward are available after the month closes.
Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.



Monthly Personal Sales Challenge

WHEN: August 26th – September 29th

WHO: All Independent Reps
(Consultants through Business Leaders)

PERSONAL SALES [†] SUBMITTED:	AWARD:
\$600+	A. Tiny Treasure Mystery pack, a \$30 value for \$10



*Note: All awards are subject to substitution.
†Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.*



Examples of items that may be included

Monthly Personal Sales Challenge

WHEN: August 26th – September 29th

WHO: All Independent Reps
(Consultants through Business Leaders)

**PERSONAL SALES[†]
SUBMITTED:**

\$1,200+

AWARD:

**B. Business Builder pack,
a \$125 value for \$25**



Examples of items that may be included



*Note: All awards are subject to substitution.
†Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.*

Why a Tiny Treasure and Business Builder Pack?

Tiny Treasure and Business Builder packs are a great way of getting exclusive Tupperware items that you can use to build your business, on your terms.

Top 6 reasons you want to earn them:

1. May include branded items to use every day or for your demonstrations, both online and in person.
2. Include items to use to drive engagement during your parties.
3. Includes items to use to encourage booking future parties.
4. Includes items to use to drive new recruits to join.
5. Includes items to use as thank you gifts to drive higher customer spend. For example, “Receive a special gift when you place an order of \$75 or more”
6. Personal use for your kitchen, home, etc. It’s always fun to see what items are in your pack! You may find that you want to keep them all for yourself, which is just fine too.



Monthly Personal Sales Challenge

WHEN: August 26th – September 29th

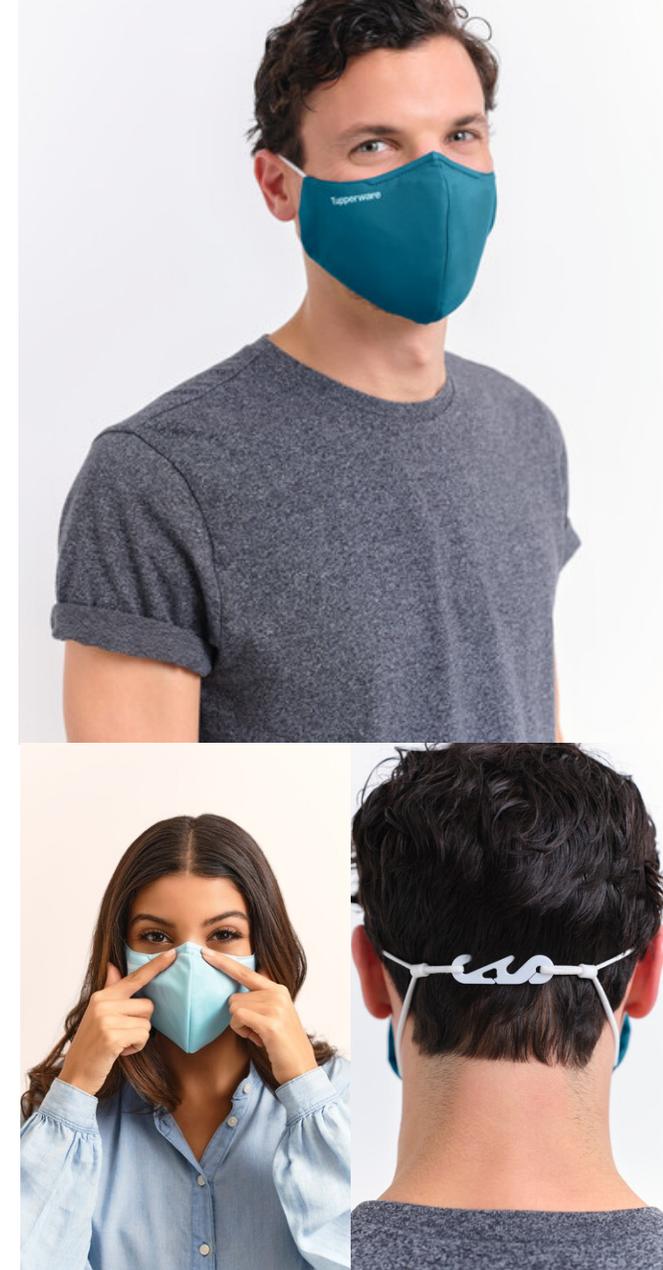
WHO: All Independent Reps
(Consultants through Business Leaders)

**PERSONAL
SALES†
SUBMITTED:**

\$2,400+

AWARD:

C. Set of 2
Tupperware
Barrier Face
Masks a retail
value of \$65
for **FREE**



Note: All awards are subject to substitution.

†Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.

Perfect Fitting

Inner Nose Wire adjusts to ensure a snug fit, which keeps the mask in place while talking and also reduces fogging when wearing glasses

Comfortable

The *Plastic Hook* allows you to attach the mask behind your head if your hair or other situations make it difficult to use the ear loop.

Custom Fit

The *Silicone Adjuster Rings* allow for extra customization so you can get the perfect fit.

Easy to use

Ear Loops offer another option to fit the mask snugly over your face.

Sewed on the sides to avoid becoming untied.

WHO-Recommended 3-layer mask

In line with the World Health Organization and CDC, our mask has 3 layers:

- Inner layer made of absorbent cotton
- Middle layer/replaceable filter or non-woven, non-absorbent material
- Outer layer of non-absorbent material, polyester

Unique shape follows the curved contour from the top of the nose to under the chin.

All components are reusable and washable.



Ready for everything

The *Carry-on Pouch* keeps mask clean before you wear it and safely stores it afterward to avoid side contamination.

Secure

The touch fastener keeps the mask securely inside the pouch when it needs to be stored.



Always at hand

The *Carry-on Metal Hook* allows you to attach the *Carry-on Pouch* to jeans, backpacks or bags.



Washable

The *Carry-on Pouch* material is the ideal place to store and wash your mask.



All you need to know

The QR code printed on the *Carry-on Pouch* guides you to the product page on your local consumer website with more details, use and care instructions, as well as the digital user manual for the consumer. For a better and easier experience, scan the QR code using an app.

This page can be set up through Promise and hidden from classic navigation on your CWS.

Why a Tupperware Barrier Face Mask?

These are the perfect items to provide our Sales Force a safe way to continue with their activities and parties.

- **High filtration level**—Mask has an 89% filtration level when using replaceable filter; 70% filtration level without filter.
- **Good for you, good for the planet**—Mask and replaceable filters are machine washable and reusable.
- **Easy to clean**—Mask and filters can be machine washed for a minimum of 30 minutes at 60°C/140°F, to get your mask clean.
- **Long lasting**—Replaceable filter can be washed up to 60 times.



Week 36 Incentive (September 2nd – September 8th)

WHEN: September 2nd – September 8th

WHO: All Independent Reps (Consultants through Business Leaders)

HOW: Submit \$275 in personal sales

AWARD: EXCLUSIVE! Microfiber Face Towel, a **\$19 value** for **\$10**

Ideal for a mild cleansing.
All you need is a little water.

Material
Made out of super soft microfiber material.



Pictogram featured for easy identification.

Eco Friendly
Eliminate single use cleaning items and harsh chemicals.

Note: All awards are subject to substitution.

**Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.*



Week 38 Incentive (September 16th – 22nd)

WHEN: September 16th – 22nd

WHO: All Independent Reps (Consultants through Business Leaders)

HOW: Submit \$275 in personal sales

AWARD: Set of two Team Week Logo Thirstquake Tumblers, a **\$36 value** for **\$10**



Note: All awards are subject to substitution.

**Sales reflecting as (QV) Qualifying Volume count towards your personal sales for qualifying for rewards.*

Recognition | Team Week

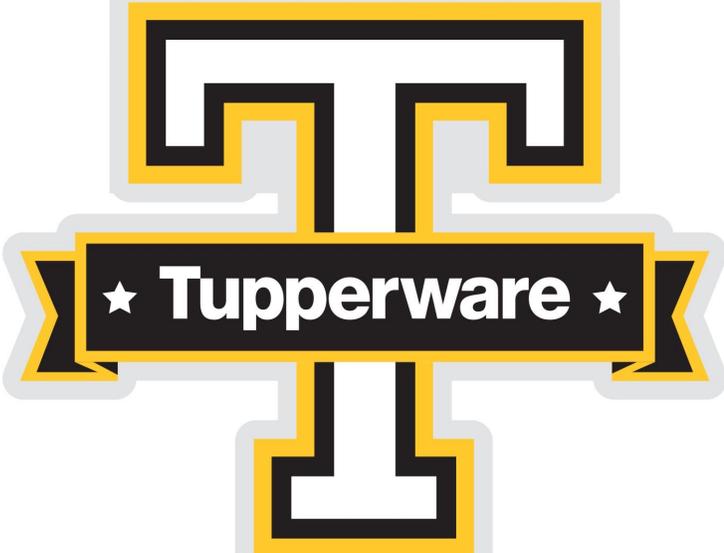
Week 38 (September 16th – 22nd)

- **Top 75 Managers** in Unit Sales earn a Team Week trophy
- **Top 75 Directors** in Team Sales earn a Team Week trophy
- **Top 75 Org Leaders** in Organization Sales earn a Team Week trophy
- **Business Leaders who achieve their goal** earn a Team Week trophy

Note: Top 75 combined US and CA. Qualifiers are ranked based on their local currency.

#1 in each category get a signed Tumbler from Pieter

Pieter Swanepoel
PIETER SWANEPOEL
President, Tupperware U.S. & Canada



**Top 75 in Team Sales
Team Week 2021**



New Consultant Consistency Program **\$375 x 3**



- Pilot program for New Consultants who joined in July, August, or September*
- If you joined in August but did not achieve \$375+, you still have a chance in September. Make September your month one! *The program runs through November*
- 3 consecutive months and earn a free award** (retail value \$158)
- Monthly on-pace report will be provided to Business Leaders
- Achievers will receive monthly congrats email and can track their progress using their personal Dashboard and personal history screens

For details, see the program flyer at MyOffice > Knowledge Center > New Consultant > 375 X 3 Consultant Consistency Program

*Date of Kit purchase determines the date you became a New Consultant. August sales month runs July 29–August 25 and September sales month runs August 26–September 29.

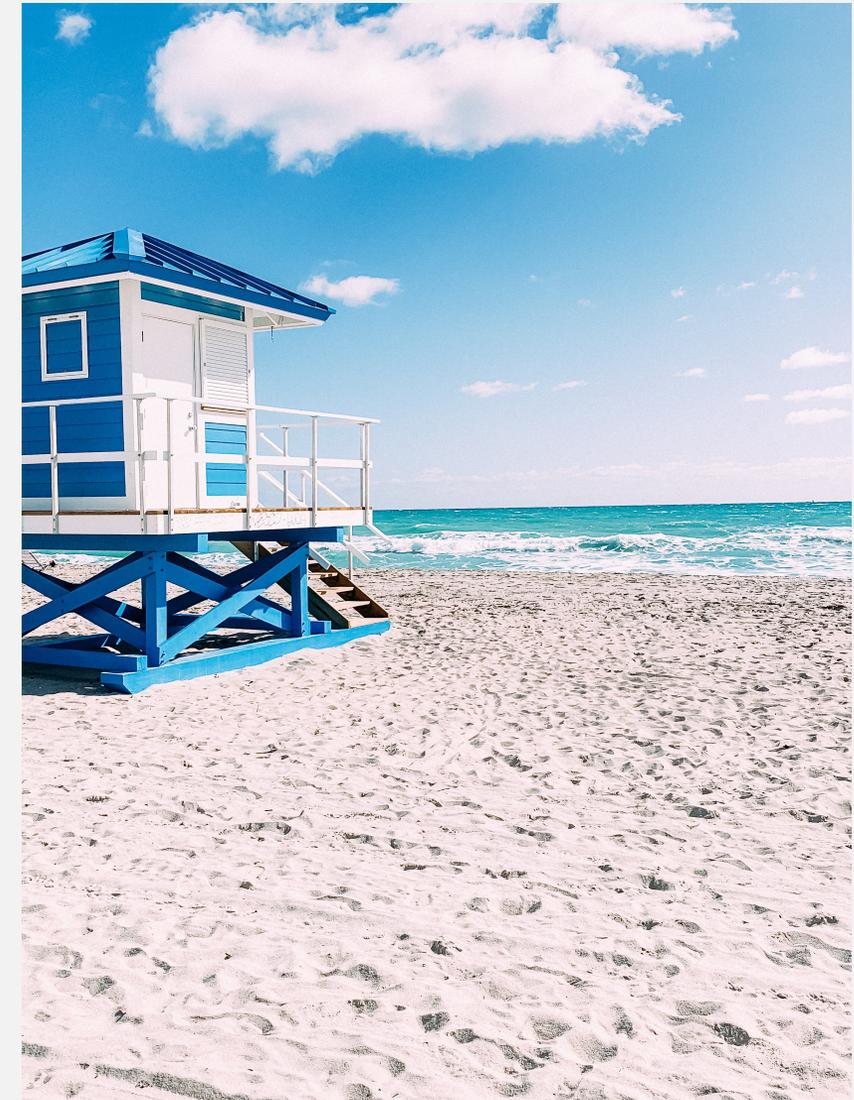
**To redeem your award, create a Personal Order and select the award from your Special Offers. A minimum of \$1 in retail is also required for this order.

Notes: Awards and colors subject to substitution. Consultants in the Confident Start Program can play in this program simultaneously.

Director Trip

When: August – December 2021

WHO:	WHAT:	WHEN:	HOW:
Directors and Organization Leaders, title effective August 2021 or before	4 days/3 nights in Fort Lauderdale, FL at a 4-Star beachfront property	Travel in Quarter 1 (January – March) 2022	20% Team Sales Growth over August – December 2020 (minimum \$25K) AND 4 or more New Managers promoted from your team



**Note: All rewards are subject to substitution.
 Minimum cumulative team sales goal to achieve \$112,500
 Must be titled Director or higher, title effective August 2021 or before, and throughout the qualification period to participate.*

September Sales Incentives Overview

August 26 - September 1 Week 35	September 2 - 8 Week 36	September 9 - 15 Week 37	September 16 - 22 Week 38	September 23 - 29 Week 39
	<p>Week 36 Incentive Submit \$275 in personal sales to qualify to receive the Microfiber Face Towel for \$10</p>  		<p>Week 38 Incentive Submit \$275 in personal sales to qualify to receive a set of two Team Week Logo Thirstquake Tumblers for \$10</p>  	
 	<p>Monthly Sales Challenge</p> <p>Submit \$600+ in personal sales to earn a Dating Mystery pack, a \$30 value for \$10 Submit \$1,200+ in personal sales to earn a Business Builder pack, a \$125 value for \$25 Submit \$2,400+ in personal sales to earn the Tupperware Barrier Face Masks for FREE</p>			 
	<p>First Order Reward</p> <p>New Consultants qualify to purchase the New Recycled Microfiber Towel Set, a \$113 value, for \$25 with their first order of \$50 or more in September. *New Consultants with \$50 or more in sales in September.</p>			
	<p>Hand in Hand Offer</p> <p>Recruit 1+ New Consultants* to qualify to receive a Tupperware Home Diffuser and Tupperware Home Essentials Oils, a \$96 value for \$25 *New Consultants with \$50 or more in sales in September.</p>			 
<p>Leadership Development Challenge</p> <p>Consultants qualify for Manager or higher title in September, title effective October. Directors-Org Leaders be paid as a Director and promote 1 or more Managers from your team to receive Chef Series II 3.2-Qt./3L Sauteuse with Glass Cover, a \$319 value for \$40</p>				